

## Annual Plan 2023/24

# ROTARY CLUB OF GLEN WAVERLEY (RCGW)

### **PURPOSE**

The purpose of the annual plan is to articulate how the Club intends to implement the first year of the 2023-26 Strategic Plan and meet the challenges articulated by the incoming 2023/24 RI President(Gordon McInally) and District Governor(Ian Ballantyne). The 2023/24 Rotary Theme is “Create Hope in the World”.

### **INTRODUCTION**

The RCGW Annual Plan brings together in the one context the Treasurer’s 2023/24 budget, the articulated annual goals for the Club as forwarded to RI, and the currently planned activities and outcomes of the club over the 2023/24 Rotary year. The plan covers the activities and outcomes of each of the Service and Club committees as well as aspects relating to the Club as a whole.

The annual plan is prepared based on current available predictions and assumptions. As the year progresses and actual new developments and challenges emerge, changes to the annual plan can be expected. RCGW maintains a needed degree of flexibility both in its program and in its service activities. Any changes will be overseen and approved by the RCGW Board and all activities are regularly updated for members in The Bulletin and the club Facebook.

This document is an overall summary. For greater detail the plan is supplemented by other documents (some in preparation) including the Members Handbook (2023/24), the Budget, the Operations Plan (2020-2023), the Fundraising Program, the latest Program Director’s program and the RCGW Membership Plan.

### **STRATEGIC GUIDANCE**

The RI strategic priorities and the DG challenges form a background framework for the RCGW Annual Plan.

The Rotary International vision states:

- *Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.*
- *2023/24 RI President, Gordon McInally, has the specific initiatives of prioritizing Mental Health, Building Peace, Empowering Girls and creating a welcoming club.*

The 2023/24 DG (Ian Ballantyne) has asked Clubs to focus on club fellowship and growth, mental health and a final push to help eradicate Polio.

The DG Partner’s (Helen Parker) fundraising project is support for The Rotary Foundation, End Polio Now Fund.

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### RCGW 23/24 PRIORITIES AND GOALS

For the 23/24 year the following Goals have been entered in the RI database:

- Membership 52 active members with 30 members involved in service projects. The objective is to recruit new members (5?) to at least hold overall existing membership numbers as older member's health issues start to impact. .
- Rotary activities – District conference (5); District training (2):
- Rotary Foundation and Polio Plus Contributions - \$US6,000 and \$US1,000.
- Service projects – at least 6 completed projects (2 per Service area).
- Rotaract – 1 – continue to support Monash Rotaract.
- RYLA participation – 1 with 2 candidates for next year
- Planning – Strategic Plan and club bylaws updated. Membership Plan finalised.
- Media and promotional – maintain and enhance our Online presence and media exposure.
- Social – at least 4 outside social activities and several fellowship nights at normal meetings.

In addition RCGW goals for 23/24 include the following:

- Work on joint projects with other cluster clubs and particularly Monash Rotary Club
- Work to document and improve the planning and efficiency of our key established project activities – including book fairs, IWD, fundraising (grants)
- Establish an inaugural sponsored walk for ARH in conjunction with other Monash cluster clubs – donations targeted to assist mental health in our area
- Continue to develop and expand our links with and support of schools in our area – special schools, primary schools, secondary schools
- Develop at least one new environmental project for initiation, support (grants) and continuation in following years
- Continue targeted efforts to attract new members and increase local club exposure and publicity
- Include more fellowship and partner involvement activities in the program while being supportive of existing members and arising needs
- Finalise and initiate the Club Membership Development Plan (PE Don Kerley)

## RCGW 2023-24 BUDGET OVERVIEW

The RCGW budget has three major components: Club Administration, Club Projects, and Rotary Foundation (RF). Their function and characteristics are detailed in the RCGW Operations Plan.

The club is starting the year in solid financial shape. Full budget details and assumptions are in the budget document.

Progress against budget and monthly expenditures are presented monthly to the Board by the Treasurer (Ray Walker), and then formally approved.

## SUMMARY – CLUB PROJECTS

### COMMUNITY PROJECTS 2023-24

**(Peter Morgan (C), Sue Mills (VC))**

The objective of the RCGW Community service program is to address the needs and quality of life of the local community through a mix of hands-on and directly funded projects and promoting RCGW and Rotary generally through the projects in this program.

#### Timing

Project	Q1	Q2	Q3	Q4	
Australian Rotary Health					Lift the Lid campaign
End Trachoma					Used stamps (District)
Monash Health Clayton					Lotus Bags extension
Street Libraries					
Community Police Award					
Books for Babies					Waverley Hospital
ARH Walk for Mental Health					Inaugural Project Dep on donations raised
<b>Support for the Vulnerable</b>					
Fr. Bob food deliveries					Pick up and delivery to Power St. NH – with RCM
Food care packs and vouchers					Dist. through Council, Police and SES. “Pitch” application to Bendigo bank plus some residual funds
Abbeyfield Support					Long standing support by club individuals
Tree Planting with Council					In development
Shelter bags (RCMW)					In development
Other					

**INTERNATIONAL PROJECTS (2023-24)**  
**(Judy Hasnat (C), Raj Susarla (VC))**

The objective of the RCGW International program is to improve the lives of those in need outside of Australia, and to work with RI and other Rotary clubs to promote Rotary as a force for good at an international level.

Via. PDG Graeme Woolacott, RCGW has a long established history of support to Indonesia.

**Timing**

<b>Project</b>	<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>		
Sky Hydrant Philippines						In development. Working with Disaster Aid Australia
Timor Consortium Water Project						Contribution. Established successful Rotary project
Rehab. Centre Bangladesh						In development
Lita Seng Scholarship						In conjunction with CRST. Funding extension of scholarship
Cambodia Rural Students Trust						Continuing support – bicycles / housing
RAM						
ROMAC						
Global Grant (US\$10k) Indonesia – Nutrition Bus						Timing dependent on global grant
Other						

**Project – Mother and Child Nutrition Education Bus for Indonesia**

Description – A need has been identified for education of new mothers on how to provide correct nutrition for themselves and for their children born and living in rural areas surrounding Samerang, Indonesia D3420. This project was proposed to meet a need where it has been found both children and mothers are lacking in adequate nutrition, with malnutrition leading to a high probability of stunted foetal growth.

Budget - US\$10,000 (inc. requested DDF of Global Grant involving the Rotary Club of Samerang which is in preparation).

Funding support will also be sought from other Rotary Club in our District.

Timing – dependent on grant submission and grant approval.

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### YOUTH PROJECTS (2023-24)

**(Ratnakar Vallabhaneni (C), Tina Gemisis (VC))**

The objective of the RCGW Youth program is to develop and foster academic and skills education, health and well-being amongst the young in Monash, and thereby encourage the ideals of service and Rotary in general among the younger generation.

RCGW has a history of constant support for established Rotary youth programs (RYLA, NYSF, MUNA, RYDA) and for an Indigenous Health Scholar (ARH).

#### Timing

Project	Q1	Q2	Q3	Q4	
NYSF					With parental contributions
RYLA					
MUNA					
ARH Indigenous Health Scholar					Continuation of current tertiary scholarship
David Mair Scholarship					Support of accounting student at Holmesglen
Primary School Writing Competition					Donated vouchers from Robinsons
Camp Awakenings					
WHSC Interact Club					Interact Club support
PM 4Life					In development - Schools Environmental Project with accompanying education in projects
Glen Waverley SC					District Grant Application – girls teams sports uniforms
RYDA					Labour provided to assist with sec. school driver awareness training
Peace Poles – Glenallen School					Awaiting installation and ceremony
Schools Projects					
Waverley Meadows PS facilities					In development.
Other					TBA

## **Annual Plan 2023/24**

# **SUMMARY – CLUB MEMBERSHIP PLAN**

## **RCGW Annual Membership Plan 2023/24**

**(Don Kerley(C), Tony Harrison (VC))**

### **Introduction**

Last year, RCGW gained 13 new members comprising 8 ex-Wheelers Hill Rotary Club members and 5 new members.

The Club initiated the District 5 Point Membership Plan with two District presentations and two Club workshops held. The latter assessed the status of the club, member's thoughts and ideas and recommendations for the future. They have identified the path to improving the vibrancy of the Club and improving the member's experience of Rotary. This year will see the gradual incorporation of this feedback into the Clubs activities, service programs and meetings.

The scope of the 2023/34 plan focuses on attracting new members, engaging, developing, and retaining current members.

### **Attracting New Members**

- Encourage members to identify prospective members to help with service activities and attend club meetings, so that they can learn how the club works with the community and provides opportunities for friendship and connection.
- Proactive targeting of selected vocations and/or local companies using the technique recommended in the District 5 Point Plan. A variety of communication approached will be employed.
- Raise the profile of Rotary (brand initiatives) in the local community, together with a critical review of our membership publicity material – brochures, banners, and multimedia.
- Capture the attention of potential members at our public-facing events ( eg ARH walk, book fairs, sausage sizzles, public information forums, community projects)

### **Member Development and Engagement**

- Initiate opportunities for members to provide feedback on their training and development needs.
- Continue with member surveys and forums to enable members to express their thoughts and suggestions.
- Use and implement the information collected at last year's membership workshops to build interesting projects and increase engagement at meetings.
- Institute several fellowship meetings in the annual program, complemented by ongoing "behind the badge" presentations, particularly for the newer members.

#### **Vocational Visits**

The following Vocational/Fellowship visits will be investigated:-

- Ambulance Museum in Bayswater
- Disaster Aid Australia – Eumemmering
- Donations-In-Kind (include meal) – Footscray
- Police Academy
- Victoria Tunnelling Centre – Holmesglen

## Annual Plan 2023/24

### SUMMARY CLUB MAJOR EVENTS AND FUNDRAISING CALENDAR 2023-24 (as known)

Date	CLUB ACTIVITIES	Notes
26-Jun	CHANGEOVER NIGHT	
14-Aug	YOUTH NIGHT	Student Presentations
18-Sep	DISTRICT GOVERNOR VISIT - Ian Ballantine	
6-8 Oct	BOOKSALE	Fundraising
23-Oct	TRICIA STRINGER PRESENTATION	Best Selling Aust. Author
27-Nov	AGM MEETING / CLUB FORUM	
3-Dec	JELL's PARK CAROLS BY CANDLELIGHT - RAFFLE	Fundraising - TBC
4-Dec	CLUB XMAS FUNCTION – Canterbury International Hotel	
8-Jan	NEW YEAR'S FELLOWSHIP	TBA
22-Jan	FAMILY TRIVIA NIGHT	
26-Feb	CLUB FORUM	
4 <sup>th</sup> March	INTERNATIONAL WOMENS DAY DINNER	Fundraising
15-17 Mar	BOOKSALE	Fundraising
22-24 Mar	DISTRICT CONFERENCE - WARRNAMBOL	
April	ARH WALK	Fundraising - TBA
24-Jun	CHANGEOVER NIGHT	
	<b>NOT SHOWN AND/OR IN PLANNING :</b>	
	BUNNINGS SAUSAGE SIZZLES	
	OTHER RCGW FELLOWSHIP ACTIVITIES AND VISITS	
	JOINT CLUB VISITS AND ACTIVITIES	
	MEMBERSHIP PLAN DEVELOPMENT ACTIVITIES	